

## **ALLEN LIMA LEADERSHIP**

### **MISSION STATEMENT:**

The purpose of ALL is to develop adult and youth leaders for the benefit of our community.

### **VISION STATEMENT:**

Allen Lima Leadership is the premier organization the community seeks to strengthen and broaden the community's leadership base.

ALL connects people to each other and their greater community. We increase capacity of individuals to grow in their own work and to be a resource in their community. ALL is a resource to nonprofit, government and community organizations making positive change here. Our programs include the Signature Course, Allen Lima Youth Leadership, ALL Love Luggage, and ALL Teddy Bear Fund.

### **2016 Accomplishments**

- Hiring of new executive director, Heather Rutz
- Successfully guided 2016 ALL Adult and Youth Leadership Classes through to graduation.
- Maintained current corporate memberships
- Recruited for ALL Adult and Youth Leadership classes of 2017
- Successfully guided 2016 class project : Raising \$4,000 and in-kind support for Freedom School, a new summer literacy program organized by several area churches.
- Increased awareness of program through coverage in traditional media and increased social media use
- Developed and executed leadership development training, open to ALL alumni and the community
- Reviewed and deepened the adult and youth curriculums, adding more rigorous leadership development for the adult program, and a service component to the youth program

### **2017 Goals**

- Continue to increase minority participation in the Signature Class and diversity of the ALL board
- Increase and retain number of corporate memberships
- Recruit ALL Adult and Youth Leadership classes of 2018
- Work in partnership with the chamber on a recruitment and/or spouse mentoring program, as it relates to leadership development
- Develop and execute at least one workshop annually for board leadership training, open to ALL alumni and the community
- Be a resource for nonprofit organizations in need of board members
- Establish an ALL alumni organization that would support ALL with alumni networking events and fundraising for ALL

## **LIMA YOUNG PROFESSIONALS**

### **MISSION STATEMENT:**

To enhance the community by attracting and retaining young professional talent to the greater Lima/Allen County area.

Board President: Brian Baker, Burden Construction  
Leadership Board meets the first Wednesday of every month

### **2016 ACCOMPLISHMENTS:**

- Grew our Young Professional leadership board to a 14 seat board, in which all seven Action teams were led by 2 chairs
- Increased our membership by 8%.
- Revamped and relaunched the I Love Lima campaign by selling newly rebranded shirts and mugs, updating social media presence and implementing #lovelima throughout social media platforms
- Partnered with the Chamber and League of Woman Voters to increase the understanding of the importance of voting and the impact it has on young professionals by hosting opportunities to learn how to register, learn about the candidates and issues and most importantly how to vote
- Enhanced and grew Executive YP program into a group mentorship program under the new name, Mentor Lima

### **2017 GOALS:**

- Grow engagement/participation of Professional Development & Social Development programs by 40-45%
- Increase community pride through Love Lima initiatives and projects that beautify and enhance the Lima area
- Implement 4 Community Engagement projects for Lima Young Professionals to volunteer and give back to the community by earning Love Lima Service Hours. Projects will have an impact on: educating others, helping the less fortunate, improving the environment and effecting the health and well-being of others
- Increase and improve communication and marketing of Lima YP through internal and external communications across all media platforms
- Create and establish a collegiate partnership with the area 5 universities and the Lima YP to recruit local college students to the organization; and focus on specific programs directed toward these students