

WOMEN IN BUSINESS

2016 Sponsor Benefit Sheet

Program Information: This luncheon provides women of Lima/Allen County the opportunity to network in a relaxed, professional atmosphere. We strive to provide timely information to the business women in our area by partnering with local businesses and educators. Attending ladies network with sponsoring businesses prior to each lunch and program.

Scheduled dates are February 4th, April 7th, September 1st and December 1st.

Expected Attendance at each event 70-100

\$1,000 Corporate Sponsor Benefits Package:

- Company logo on the mailed post card invitation
- E-mail/fax blast campaigns to businesses & their employees throughout the region, for each program. Over 1,700 each program.
- Company recognition through media promotion on television and radio 2-3 weeks prior to each event. Also have the opportunity to appear on television to discuss the event.
- Logo presence on www.limachamber.com under Women in Business description and also under the calendar of events.
- Two free admissions to each event and reduced rate for additional employees or clients to use. Reduced rate of \$15.
- Sign recognition displayed prominently at the event and on the event screen in digital loop.
- 8' covered table with signage at the entryway of the luncheon area for displaying materials and networking with the attendees.
- Verbal recognition at the luncheon as the luncheon sponsor.
- 5-7 minutes on the agenda to introduce yourself and the company you represent and offer a quarterly tip to the attendees, this may also be a video.

\$300 Annual Table Sponsor: Reduced Rate table sponsor will receive a covered table to place marketing and sales material. Your table will be located in a convenient and visible location within the meeting/lunch room. One representative from your company will receive admission to the event at no charge (\$25 value), and additional attendees at a reduced rate of \$15.

\$100 Table Sponsor: Each table sponsor will receive a covered table to place marketing and sales material. Your table will be located in a convenient and visible location within the meeting/lunch room. One representative from your company will receive admission to the event at no charge (\$25 value), and additional attendees at a reduced rate of \$15.

Name _____	Company _____
Email _____	Phone _____
Signature _____	Corporate Sponsor _____ Table Sponsor _____

Please fax or e-mail back to Nicole Scott at 419.222.6626 or nscott@limachamber.com