



Our Community. Our Businesses. Our Future.

MISSION STATEMENT:

To enhance the community by attracting and retaining young professional talent to the greater Lima/Allen County area.

Board President: Jason Stolly, Stolly Insurance Group

Leadership Board meets the first Wednesday of every month

2015 ACCOMPLISHMENTS:

- Maintained and developed the organization through five key action teams, as well as added 2 new action teams- YP Cabinet and EYP.
- Enhanced monthly Professional Development & Social Development luncheons and grew participation by 40-45%
- Grew participation in ILLY Awards year-end event.
- Launched a new campaign of #MeetTheLimaYP to encourage those on social media to get to know our new members better
- Continue partnership with the Mayor's and Commissioners' offices and added partnership with Allen Economic Development Group, Chamber of Commerce and other leaders in our community and state through our YP Cabinet program
- Partnered with the Council for the Arts to put on an 80's Prom event to raise funds and awareness for Memorial Hall
- Enhanced our engagement in the community through participation and volunteering for such community events and programs as: Relay for Life, Rally in the Square, March of Dimes, Octoberfest, Heartchase, Parks and Rec softball league and more. Our YP's could be spotted in their bright green YP shirts
- Created a Why YP commercial that helped gain awareness and attract many to our organization

2016 GOALS:

- Grow our Young Professional leadership board to a 14 seat board, in which all seven Action teams will be led by 2 chairs
- Revamp and relaunch the I Love Lima campaign
- Enhance and grow Executive YP program into a group mentorship program under the new name or Mentor Lima
- Support and provide instructors and mentors for the YEA program
- Support middle and high school efforts by providing mentors as needed and demonstrate why students should "stay local" for post-secondary options
- Recruit local college students to the organization; and focus on specific programs directed toward these students
- Continue to develop speaking opportunities for the YP membership