

## **MEMBERSHIP COMMITTEE**

**MISSION:** To develop a strategy to communicate with members that will encourage retention of membership. Make recommendations of policy regarding membership issues to the Chamber of Commerce Board of Trustees.

### **2015 ACCOMPLISHMENTS**

Held two personal visit retention campaigns to survey Chamber members and get valuable feedback

Made contact with 400 Chamber members throughout the year

Assisted in the recruitment of new members

Discussed and reviewed new programs offered by Chamber to provide input for implementation and marketing

### **YEAR 2016 GOALS**

Make contact with at least 425 member companies throughout the year

Provide discussion during meetings on topics affecting membership and programs

Schedule two personal visit campaigns with current Chamber members.

Each Ambassador will recruit at least one new member

Ambassador will engage in social media to promote Chamber events

Committee meets the third Tuesday of each month at 4:00 PM

Committee Chair - Sheila Custer, Send Out Cards