

MEMBERSHIP COMMITTEE

MISSION: To develop a strategy to communicate with members that will encourage retention of membership. Make recommendations of policy regarding membership issues to the Chamber of Commerce Board of Trustees.

2017 ACCOMPLISHMENTS

Held three personal visit retention campaigns to survey Chamber members and get valuable feedback

Made contact with 450 Chamber members throughout the year

Assisted in the recruitment of new members and new Ambassadors

Discussed and reviewed new programs offered by Chamber to provide input for implementation and marketing.

Ambassadors engaged in Social Media to promote Chamber events

2018 GOALS

Make contact with at least 450 member companies throughout the year

Provide discussion during meetings on topics affecting membership and programs

Schedule three personal visit campaigns with current Chamber members. Two retention campaigns (May & September) and Operation Thank you in February.

Each Ambassador will recruit at least one new member

Ambassador will engage in social media to promote Chamber events

Committee meets the third Wednesday of each month at 4:00 PM

Committee Chair - Sheila Custer, Send Out Cards