



ACTIVATE ALLEN COUNTY

MISSION: We exist to influence and improve the culture of health and wellbeing for all.

2017 ACCOMPLISHMENTS

On September 29, 2017, year 3 of Partnerships to Improve Community Health Funding was completed. This was the grant known as PICH that moved much of the work of Activate Allen County forward over the last several years. In 2017, Activate Allen County, through PICH grant funding accomplished the following:

- 5 local schools were recognized for making healthy, sustainable changes as a part of our Activated School Challenge through partnership with St. Rita's, affecting over 8,800 students across the county
 - 3 child care locations improved their physical activity policies, affecting almost 450 children in Allen County
 - 3 additional Allen County restaurants joined our Active Menu Challenge, bringing the total to 20 restaurants total that are offering healthy options and have partnered with Activate to promote these options to the community.
 - 4 additional small stores joined our Healthy Happens Here initiative which highlights produce and other healthy options in small stores and convenience stores throughout the county. In 2017 alone, over 38,000 residents were impacted by this program
 - 37 Allen County residents were able to take advantage of free grocery store tours at Ruler Foods on Elm Street through partnership with St. Rita's where they learned about healthy eating and shopping on a budget.
 - 25 Allen County Workplaces have applied to join the Activated Business Challenge which highlights the work being done to improve employee health and offers free technical assistance in order to make improvements. Currently, 18 workplaces have earned Gold, Silver or Bronze level awards for their work.
 - The Executive Council for Activate Allen County developed and worked through a sustainability plan in order to plan for the future of Activate Allen County. While many parts of the structure are still being discussed, funding was secured for 2 paid staff positions and office space was secured at the Lima/Allen County Chamber of Commerce.
- For more information on our programs, challenges and general health related resources, please see our website- www.ActivateAllenCounty.com.



2018 GOALS

- Finalize Activate Allen County structure, vision, values, board members and goals
 - Create a plan and partnerships to secure operational dollars for Activate Allen County moving forward
 - Record and report on goals from the current Community Health Improvement Plan (CHIP) that runs through June 2018. CHIP meetings are scheduled on a quarterly basis and current CHIP Priorities are as follows:
 - Improve Mental Health and Decrease Substance Abuse
 - Improve Maternal and Infant Health Outcomes
 - Increase Wellness/Decrease Chronic Disease
 - Address Cross-cutting Factors that Influence Health including:
Transportation, Housing and Tobacco Use
- To review the full CHIP, please visit: <https://www.allencountypublichealth.org/wp-content/uploads/2017/06/CHIP-2017-2018-Addendum-FINAL.pdf>
- Coordinate deliberations and meeting that lead to a new Community Health Improvement Plan (CHIP) that would be in effect from July 2018- the end of 2020
 - Continue to recruit and add Schools and Child Care locations to both the Activated School Challenge and Activated Child Care Challenge through partnership with St. Rita's where assistance is provided for schools and child care settings to make sustainable changes to increase to focus on the health and wellbeing of the students
 - Continue to encourage Allen County workplaces to join the Activated Business Challenge where technical assistance is provided to improve wellness policies (Tobacco Free Campus, Breastfeeding Support, Healthy Foods) and overall wellness goals
 - Connect our county workgroups, tasks forces and councils to the Activate Allen County Coalition and the mission of creating a healthier Allen County for all (Collective Impact)
 - Promote the work, partners and resources offered through Activate Allen County to the residents through the webpage, social media, newspaper articles, commercials and tv spots

There are multiple working groups and task forces that are meeting on a regular basis and if you are interested in joining in our work in any way, please contact us and we will plug you in based on your interest! You can contact us via our website or by calling 419-222-6045.