



Small Business Development Committee

The small business committee assists small businesses in the region to develop and prosper through educational opportunities and focus groups. It is the purpose of this committee to ensure there is an avenue for the voice of small businesses to be heard.

2018 GOALS:

- Host Google and Microsoft workshops & webinars with Small Business Development Center and partners.
- Create a blog that features Small businesses and new members spotlight and share on social media. Bi-weekly post.
- Create informational videos about new businesses and business topics
- Continue Virtual Business Solution Center
- Create an online business incubator with resources for small business owners in Lima/Allen County
- Continue to Support Shop Small Saturday and Allen County Businesses that are involved such as Downtown Lima and West Side Polar Express
- Young Entrepreneurs Academy review contract for 2018-2019 year.
- Create tools to enhance engagement

2017 Accomplishments:

- Host Google, Microsoft workshops & webinars with Small Business Development Center and partners.
- Create a blog that features Small businesses and new members spotlight and share on social media. Bi-weekly post.
- Create informational videos about new businesses and business topics. Launched Now Open Segment.
- Continue Virtual Business Solution Center-use content for blog post.
- Continue to Support Shop Small Saturday and Allen County Businesses that are involved such as Downtown Lima and West Side Polar Express.
- Young Entrepreneurs Academy