



## **Small Business Development Committee**

The small business committee assists small businesses in the region to develop and prosper through educational opportunities and focus groups. It is the purpose of this committee to ensure there is an avenue for the voice of small businesses to be heard.

### **2019 GOALS:**

- Host Google workshops & webinars with Small Business Development Center and other partners.
- Launch a blog that features existing Small businesses and new members to spotlight and share on social media. Create informational videos about new businesses and business topics. Monthly post.
- Create an online business incubator with resources for small business owners in Lima/Allen County.
- Continue to Support Shop Small Saturday with Allen County Businesses & other regional businesses that are involved.
- Develop a youth entrepreneurship program to launch for summer 2019.

### **2018 ACCOMPLISHMENTS:**

- Hosted Google workshops & live stream webinars with Small Business Development Center and partners.
- Continued Virtual Business Solution Center
- Continued to Support Shop Small Saturday and Allen County Businesses that are involved such as Downtown Lima and West Side Polar Express.
- Created an email drip campaign for new members to enhance engagement.