

## **MEMBERSHIP COMMITTEE**

**MISSION:** To develop a strategy to communicate with members that will encourage retention of membership. Make recommendations of policy regarding membership issues to the Chamber of Commerce Board of Trustees.

### **2018 ACCOMPLISHMENTS**

Make contact with at least 450 member companies throughout the year

Provide discussion during meetings on topics affecting membership and programs

Schedule three personal visit campaigns with current Chamber members. Two retention campaigns (May & September) and Operation Thank you in February.

Ambassador will engage in social media to promote Chamber events

### **2019 GOALS**

Make contact with at least 500 member companies throughout the year

Provide discussion during meetings on topics affecting membership and programs

Schedule three personal visit campaigns with current Chamber members. Two retention campaigns (May & September) and Operation Thank you in February.

Each Ambassador will recruit at least one new member, prospect list of non-members

Ambassador will engage in social media to promote Chamber events

Committee meets the third Wednesday of each month at 4:00 PM

Committee Chair - Sheila Custer, Send Out Cards