

**Small Business
Development
Committee**

Lima / Allen County
CHAMBER
of Commerce

The small business committee assists small businesses in the region to develop and prosper through educational opportunities and focus groups. It is the purpose of this committee to ensure there is an avenue for the voice of small businesses to be heard.

2020 GOALS:

- Continue to Support Shop Small Saturday with Allen County Businesses & other regional businesses that are involved. Market program more throughout community to get businesses involved. #ShopsSmall, #LimaChamber
- Host Google workshops to remain in Gold status-partner with SBDC
- Webinar training for businesses, partner with SBDC
- Table talks per quarter with targeted business categories
- Create and broadcast video testimonials-partnering with WLIO

2019 ACCOMPLISHMENTS:

- Host Google workshops & webinars with Small Business Development Center and other partners.
- Launch a blog that features existing Small businesses and new members to spotlight and share on social media. Create informational videos about new businesses and business topics. Monthly post.
- Create an online business incubator with resources for small business owners in Lima/Allen County.
- Continue to Support Shop Small Saturday with Allen County Businesses & other regional businesses that are involved.