

**Small Business
Development
Committee**

Lima / Allen County
CHAMBER
of Commerce

The small business committee assists small businesses in the region to develop and prosper through educational opportunities and focus groups. It is the purpose of this committee to ensure there is an avenue for the voice of small businesses to be heard.

2021 GOALS:

- Continue to Support Shop Small Saturday with Allen County Businesses & other regional businesses that are involved. Market program more throughout community to get businesses involved. #ShopsSmall, #LimaChamber
- Host Google workshops to remain in Gold status-partner with SBDC
- Webinar training for businesses, partner with SBDC and others to accomplish. Recorded for anytime access by members. Once per month, 30 minutes or less with Q&A. Consistent time and day.
- Table talks per quarter with targeted business categories-online
- Create broadcast video testimonials-partnering with WLIO
- Continue blog posting
 - Create guidelines/template with specific questions and examples for businesses to use to create their story.
 - Create a request letter to be used along with template

2020 ACCOMPLISHMENTS:

- Host Google workshops & webinars with Small Business Development Center and other partners.
- Continue to Support Shop Small Saturday with Allen County Businesses & other regional businesses that are involved. Market program more throughout community to get businesses involved. #ShopsSmall, #LimaChamber
- Webinar training for businesses, partner with SBDC-Topic Tuesdays and Small Business Start-up Series
- Create and broadcast video testimonials-partnering with WLIO