

## **MEMBERSHIP COMMITTEE**

**MISSION:** To develop a strategy to communicate with members that will encourage retention of membership. Make recommendations of policy regarding membership issues to the Chamber of Commerce Board of Trustees.

### **2021 ACCOMPLISHMENTS**

Make contact with at least 500 member companies throughout the year

Provide discussion during meetings on topics affecting membership and programs

Schedule three personal visit campaigns with current Chamber members. Two retention campaigns (June & September) and Operation Thank you in February.

Ambassador will engage in social media to promote Chamber events

### **2022 GOALS**

Make contact with at least 600 member companies throughout the year

Provide discussion during meetings on topics affecting membership and programs

Schedule three personal visit campaigns with current Chamber members. Two retention campaigns (May & September) and Operation Thank you in February.

Ambassador will engage in social media to promote Chamber events and contests

Each Ambassador to visit 2 non-member visits per year for recruiting to the Chamber

Participation in social media contest

Committee meets the third Wednesday of each month at 4:00 PM

Committee Chair - Sheila Custer, Send Out Cards