

Join us for the first of two free webinars hosted by BWC in coordination with Ohio Safety Council sponsors.

## Wednesday, October 6

11 a.m. to 12 p.m. ET

## **Leading from Your Heart!**<sup>™</sup>

You want to achieve zero-incident culture for safety—who doesn't? But what does it really take to get to that point? For starters, it takes great leadership, coaching, and engagement. This inspiring keynote, which parallels servant leadership principles, is infused with humor, and will reveal seven contemporary and empirically based principles that will move your people from superficial compliance to deeper and more durable forms of personal commitment to safety. You'll leave this talk with actionable ways to:

- Impact attitudes and actions in deeper and broader ways for three especially important types of changes in attitudes and actions
- Turn your followers into safety leaders and champions

Develop a culture where safety is viewed as vital to the health of your organization by also experiencing positive changes in productivity, quality, and morale.



## Presented by David J. Sarkus, MS, CSP

David J. Sarkus, MS, CSP is Chief Servant Leader and Founder of David Sarkus International Inc., a leading health and safety management consulting and training firm based in Pittsburgh, Pennsylvania. David is a motivational safety speaker who delivers keynotes, training, and consulting in a broad variety of industries. His experience, education, and leadership qualities have allowed him and his firm to successfully apply strategies and tactics within a large variation of mainstream work-processes for over 30 years. His customized safety interventions have produced improvements

in key performance indicators from 35% to more than 85% over the previous year. He's proven that results like this are not only possible, but scalable and sustainable.

Sarkus holds Master of Science degrees in both safety management and organizational psychology. He is a recognized leader in the practice of safety management and has written cover stories for major industry magazines including Professional Safety and Industrial Safety & Hygiene News. He has been recognized by ISHN as one of the "Top 50 Leaders" in the field. He has written five books and over 100 evidence-based articles.

Sarkus works with some of the biggest and best run organizations in the world and can help you move toward— and embrace— sustainable excellence in safety.

At the scheduled date and time, <u>click here to join this live event</u>. You do not need to pre-register.



Also appearing is BWC Administrator/CEO Stephanie McCloud



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