

Leading Businesses. Leading Communities.

**2025** Lima/Allen County Chamber of Commerce

# Sponsorship Prospectus

Lima / Allen County  
**CHAMBER**  
of Commerce

# WE'VE GOT YOUR BACK.

As we continue to navigate doing business together, the Lima/Allen County Chamber is committed to elevating your brand in 2025. That's why we've created these sponsorships, as an invaluable marketing tool, to elevate and reinforce your company's brand for the coming year.

The 2025 Lima/Allen County Chamber Sponsorship Prospectus offers a variety of unique options for you to showcase your brand in front of a curated business-to-business audience that will generate leads, build brand awareness, and strengthen your presence in the Lima region.

Our sponsorships not only provide opportunity for your brand to be in front of targeted, key audiences, they also support the mission of the Lima/Allen County Chamber to make our county a thriving community for all. Thanks to your sponsorship, we can maintain crucial impact and advocacy initiatives, business-focused resources and so much more.

**It's truly a win-win: we'll help you elevate your brand to a robust audience while supporting & sustaining the Lima/Allen County Chamber's impact on our community.**



# WHY CHOOSE TO SPONSOR A LIMA/ALLEN COUNTY CHAMBER EVENT, PROGRAM OR INITIATIVE?



## BRAND RECOGNITION

Your brand could reach:  
5,000 via email  
distribution and between  
25,000 - 30,000 via social  
media.



## AFFORDABLE

Find opportunities that  
match your budget and  
your marketing goals, all  
while supporting the work  
of the Chamber!



## EXCLUSIVE

Our sponsorships are  
offered to Lima/Allen  
County Chamber members  
only - yet your brand  
recognition will stretch  
across the region!

## WHAT'S A PROGRAM VS. A SIGNATURE EVENT?

Any of the pages in grey are our “Programs”  
which occur multiple times a year.

Program sponsorships are for those who are  
looking for long-term, consistent branding. Most  
often, they are audience-specific and there is a  
broad range of audience types.

Any of the pages in red are our  
“Signature Events”.

These events occur once a year and vary in  
audience, size, and scope based on topic.  
Typically, signature events have high-level  
speakers, large attendance, networking, and  
focus on content and innovative solutions to  
business challenges.

**You didn't just hear it from us:**

”

The Lima-Allen Chamber membership has been instrumental in our growth, attributing to 65% of our new customers over the past two years. By actively participating and fostering partnerships, we've built strong relationships, enhanced our brand awareness, and established credibility within the community. The chamber's commitment to helping businesses grow has truly brought us this success.

“

LISA NIEKAMP-URWIN, PMP  
CEO & Founder  
Tomorrow's Technology Today



# Wake, Rattle & Roll

Wake, Rattle, & Roll serves as the monthly gathering for attendees to hear current business updates and relevant, timely information from keynote and short-segment speakers. Guests have the opportunity to mingle, network, and share experiences that affect their business. Average attendance: 80-100

SPONSORSHIP LEVEL (per event)	2025 PRICE	Minutes on Agenda	Distribution of Materials on Guest Tables	Social Media Recognition	Logo On Printed Fliers and Event Webpage	Comp Tickets	8-Foot Display Table
CORPORATE	\$400	3	✓	✓	✓	2	✓
BREAKFAST	\$300	1	✓	✓	✓	2	✓
SMALL BUSINESS STAR OF THE MONTH	\$100	1	✓	✓	✓	1	

# Women In Business

Women in Business is a quarterly lunch program designed to celebrate and empower women at all levels of their career journey. Networking, shared support, as well as insights and success strategies, are themes highlighted during these impactful and high-energy events. Average attendance: 130-150

SPONSORSHIP LEVEL (all four events except Single)	2025 PRICE	Logo On Mailed Invite	Included in Email Blast Campaigns	Prominent Sign Recognition at Event	Logo On Event Page	Comp Tickets	Reduced Rate Tickets \$15	8 Foot Display Table	Materials on Guest Tables	Slide & Verbal Recognition at Event	Minutes on Agenda	Social Media Recognition	Attendee List Provided
MAJOR	\$1,000	✓	✓	✓	✓	2	2	✓	✓	✓	4	✓	✓
ANNUAL DISPLAY TABLE	\$300		✓		✓	1	2	✓		✓		✓	
SINGLE DISPLAY TABLE	\$100 members / \$150 future members		✓		✓	1	2	✓		✓		✓	

# Men In Business

Men in Business was launched in October of 2024 as a quarterly after-work program, seeing 60+ attendees and receiving excellent feedback from many who participated. We aim to bring men from the region together and provide them with the best opportunity for networking and encouragement in the region. Average attendance: 60

SPONSORSHIP LEVEL	2025 PRICE	Logo On Mailed Invite	Included in Email Blast Campaigns	Sign & Slide Recognition at Event	Logo On Event Page	Comp Tickets	Reduced Rate Tickets \$15	8 Foot Display Table	Materials on Guest Tables	Verbal Recognition at Event	Time on the Agenda	Social Media Recognition	Attendee List Provided
MAJOR	\$1,000	✓	✓	✓	✓	2	2	✓	✓	✓	4	✓	✓
ANNUAL TABLE	\$300		✓		✓	1	2	✓		✓		✓	
SINGLE TABLE	\$100 members / \$150 future members		✓		✓	1	2	✓		✓		✓	

# Young Professionals

The Lima Chamber’s Young Professionals network connects, develops, and empowers emerging leaders in our community across all industries. Its purpose serves as a launchpad for future leaders, fostering personal and professional growth while retaining top talent in the local business community. Average annual members: 70-90

SPONSORSHIP LEVEL (one year)	2025 PRICE	SPOTLIGHTS ON SOCIAL MEDIA OR QUARTERLY NEWSLETTER	VERBAL OR PRINT MENTIONS	YP MEMBERSHIPS
PLANTINUM	\$1,500	3	12	6
GOLD	\$700	2	6	4
SILVER	\$300	1	1	1

# The Chamber Challenge

Friendly and fun competition is the focus of the annual consistently sold-out Chamber Challenge event. Teams of four compete in five games for the title of The Chamber Champ. Attendees enjoy team-building, networking, collaboration, and unmatched enthusiasm. Average attendance: 130-150

SPONSORSHIP LEVEL	2025 PRICE	LOGO ON MARKETING MATERIALS	LOGO ON EVENT WEBPAGE	LOGO ON EVENT SIGNAGE	VERBAL RECOGNITION AT THE EVENT	DISPLAY TABLE	NUMBER OF TEAMS	SOCIAL MEDIA RECOGNITION
MAJOR	\$1,000	✓	✓	✓	✓	✓	4	✓
GAME	\$400	✓	✓	✓	✓		2	✓



# Annual Chamber Breakfast

With a top-level speaker each January, an Ambassador awards ceremony, and the Circle of Influence recognition, the Chamber's Annual Breakfast event gathers industry experts and business leaders together to discuss key economic trends, market projections, and opportunities for the coming year. Average attendance: 390-420

SPONSORSHIP LEVEL	2025 PRICE	Logo On Mailed Invite	Comp Tickets	Verbal Recognition at Event	30-Second Video Played	Included in Email Blast Campaigns	8-Foot Display Table	Sign & Slide Recognition in the Hall	Promo at Programs, Newsletter, and Webpage	Time on the Agenda	Social Media Recognition	Included in Program and Print Media
PRESENTING	\$2,000	✓	16	✓	✓	✓	✓	✓	✓	✓	✓	✓
MAJOR	\$1500	✓	8	✓	✓	✓	✓	✓	✓		✓	✓
AWARD	\$750	✓	4	✓	✓	✓	✓	✓	✓		✓	✓
CORPORATE	\$500		2	✓		✓	✓	✓	✓		✓	✓





# Annual Awards Gala

The Chamber's Annual Awards Gala is a night of elegance and celebration. Complete with an executive-level keynote speaker, a festive theme, and a sumptuous dinner, this formal event honors seven outstanding individuals and businesses who have made a significant impact in our community. Average attendance: 420-450

SPONSORSHIP LEVEL	2025 PRICE	Logo On Mailed Invite	Comp Tickets	Invitation to Chamber Press Conference to Announce Finalists	Presentation of Sponsored Award	Included in Email Blast Campaigns	Logo on Selfie Station	Sign, Verbal, & Slide Recognition in the Hall	Promo at Programs, Newsletter, and Webpage	Time on the Agenda	Social Media Recognition	Included in Program and Print Media
MAJOR	\$2,500	✓	8			✓	✓	✓	✓	✓	✓	✓
ATHENA	\$1,900	✓	4	✓	✓	✓		✓	✓		✓	✓
AWARD	\$1,250	✓	4	✓	✓	✓		✓	✓		✓	✓
THEME	\$1,000	✓	4			✓		✓	✓		✓	✓
SELFIE STATION	\$750	✓	4			✓	✓	✓	✓		✓	✓
GALA GIFT	\$400	✓	2			✓		✓	✓		✓	✓
HALL OF FAME	\$250		2			✓		✓	✓		✓	✓



# Chamber Golf Classic

Golfers of every level tee up for a day of golf, networking, and fun at the Chamber's Golf Classic. This annual always-sold-out double tournament brings together business leaders, community members, and golf enthusiasts for a memorable day on two gorgeous golf courses. Included are contests, prizes, raffles, delicious food and beverages, and an awards ceremony. Average attendance: 300-320

SPONSORSHIP LEVEL	2025 PRICE	Sign & Verbal Recognition at the Course	Comp Tickets	Opportunity to donate merch to goodie bags	Presentation of Awards	Included in Email Blast Campaigns	Logo on Cooler Bags OR Golf Balls	Display Table at the Course	Promo at Programs, Newsletter, and Webpage	Time on the Agenda	Social Media Recognition	Included in Program and Print Media
MAJOR	\$1,500	✓	4	✓	✓	✓		✓	✓	✓	✓	✓
CANNON	\$1,500	✓	4	✓		✓			✓		✓	✓
BALL	\$1,250	✓	4	✓		✓	✓		✓		✓	✓
CART	\$1,000	✓		✓		✓			✓		✓	✓
19TH HOLE	\$1,000	✓		✓		✓		✓	✓		✓	✓
COOLER BAG	\$750	✓		✓		✓	✓		✓		✓	✓
BEVERAGE CART	\$500	✓				✓			✓		✓	✓
RING TOSS	\$250	✓				✓		✓	✓		✓	✓
PAR 3	\$250	✓				✓		✓	✓		✓	✓
2 HOLE	\$250	✓				✓			✓		✓	✓
1 HOLE	\$150	✓				✓			✓		✓	✓

# Multicultural Expo

This special Multicultural Expo community event is a vibrant celebration of culture, heritage, and unity. This dynamic gathering brings together unique communities to showcase traditions, food, music, art, and performances from around the world in one place in one afternoon. Additionally, this event allows our business partners to show support and unity for our growing diverse workforce and community. Average attendance: 1,500-1,700

SPONSORSHIP LEVEL	2025 PRICE	Logo On Mailed Invite	Exclusive Identification as Presenting Sponsor	Sign & Verbal Recognition at the Event	Promo at Programs, Newsletter, and Webpage	T-shirts and Swag Bag	Included in Email Blast Campaigns	Number of 10x10 Booth Spaces	Social Media Recognition	Time on the Agenda
PRESENTING	\$5,000	✓	✓	✓	✓	✓	✓	2	✓	✓
UNITY	\$1,500	✓		✓	✓	✓	✓	1	✓	
KID'S ZONE	\$750	✓		✓	✓		✓	1	✓	
ALLIANCE	\$500			✓	✓		✓	1	✓	
COMMUNITY PARTNER	\$250			✓	✓		✓	1	✓	



# Beantown Biz Bash

The Beantown Biz Bash is a fun new take on the old business expo and a true celebration of small businesses in our community. Designed to be a dynamic gathering of entrepreneurs, professionals, and industry leaders, this event is packed with educational speaker sessions, interactive games & contests, and invaluable networking opportunities. Also featured will be a cash bar, delicious food, lively music, and a special toast to a season of supporting small businesses in our community. Expected attendance: 600-700

SPONSORSHIP LEVEL	2025 PRICE	Logo On Mailed Invite	Comp Tickets with Tokens and Drink Tickets	Verbal Recognition at Event	Included in Email Blast Campaigns	Number of 10x10 Booth Spaces	Sign & Slide Recognition in the Hall	Promo at Programs, Newsletter, and Webpage	Time on the Agenda	Social Media Recognition	Included in Program and Print Media
MAJOR	\$1,500	✓	10	✓	✓	2	✓	✓	✓	✓	✓
PHOTO BOOTH	\$750	✓	8	✓	✓	1	✓	✓		✓	✓
CHIP CUP	\$750	✓	8	✓	✓	1	✓	✓		✓	✓
BANK	\$750	✓	8	✓	✓	1	✓	✓		✓	✓
CORPORATE	\$500		6	✓	✓	1	✓	✓		✓	✓





# Commitment Form

Sponsorships (Event & Level):\_\_\_\_\_

\_\_\_\_\_

Company:\_\_\_\_\_

Contact Name:\_\_\_\_\_Contact Email:\_\_\_\_\_

Total \$ Commitment:\_\_\_\_\_

Signature:\_\_\_\_\_Date:\_\_\_\_\_

QUESTIONS about details, best fit, and impact on your business?  
Contact Julie Klingler at [jklingler@limachamber.com](mailto:jklingler@limachamber.com) or 419-222-6045.

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